



101 West Hill Road
Bournemouth BH2
5PQ

t +44 (0)1202 311 345
e hello@wearequantum.co.uk
wearequantum.co.uk

Job Title: Junior Strategist

Department: Planning

Location: Bournemouth

Welcome to Quantum

We're an independent brand experience agency creating BIG ideas that work in MANY places.

We create campaigns that change customer behaviour by turning great STRATEGY into tangible ACTION.

Who are we?

We are a team of thinkers and doers. People that understand people.

A challenger brand, working with challenger brands.

We practice what we preach. Creativity. Agility. Impact.

We do what it takes to change behaviour.

To make the complex, simple - the theory, tangible - the intimidating, inspiring for consumers, shoppers, and stakeholders.

We turn strategy into action, and action is needed everywhere.

Big ideas. Many places.

Who we're looking for

Strategy can be found anywhere and everywhere, which is why we believe strategists can be found anywhere and everywhere.

Instead of prioritising previous experience in a strategic role, we're on the hunt for someone with insatiable curiosity about the world around them:

What makes a luxury brand?

Why do shoppers choose Heinz over Hellman's?

How are bars and restaurants adapting to accommodate health and wellness trends?

Where next?

We task our strategy team to keep digging until they're asking stupid questions (clue: there are none)!

VAT number

170283423

Company number

08649805

Registered Office

Quantum Marketing Europe Ltd
7 & 8 Church Street, Wimborne,
Dorset BH21 1JH



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If you're nose-y by nature, ready and raring to spend everyday learning something new, with 1-3 years professional experience, we want to hear from you!

Core objective

To support the strategy team to develop insightful, simple and compelling brand plans and campaigns grounded in real-world thinking.

To inspire team mates throughout the agency to think and do differently.

To approach every brief (big and small) with enthusiasm and energy.

To work hand in hand with creative and client services to ensure our ideas change behaviour.

Responsibilities

As a junior strategist, you will be guided and supported at every stage of your development. Over time, responsibilities will include:

- Creating competitor analyses to inform brand plans
- Facilitating category safaris in the on and off trade
- Participating with an active voice in team brainstorming
- Planning and supporting in client and internal workshops
- Providing clear and concise creative and research briefings
- Keeping an ear to the ground on all things consumer, culture and category relevant
- Writing clear and compelling brand platforms, tag lines, manifestos and stories
- Supporting on pitches, proposals and thought pieces to bring new strategic business into the agency

Essential skills & attributes

- An aptitude for storytelling
- Appreciation of consumer brands and curiosity into what makes them successful
- Ability to thrive in a fast-paced, independent working environment
- A believer that two heads are better than one
- Openminded and curious nature
- Good time management and organisation skills
- A flair for creativity and working closely with brilliant designers and client services
- Strong IT abilities including Google Slides, PPT and Excel
- Willingness and enthusiasm to roll up sleeves and dive into every project, challenge and task that comes your way

Salary: £24-28k doe

If this sounds like you, we'd love to talk.

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