



We are Quantum

Retail Safari



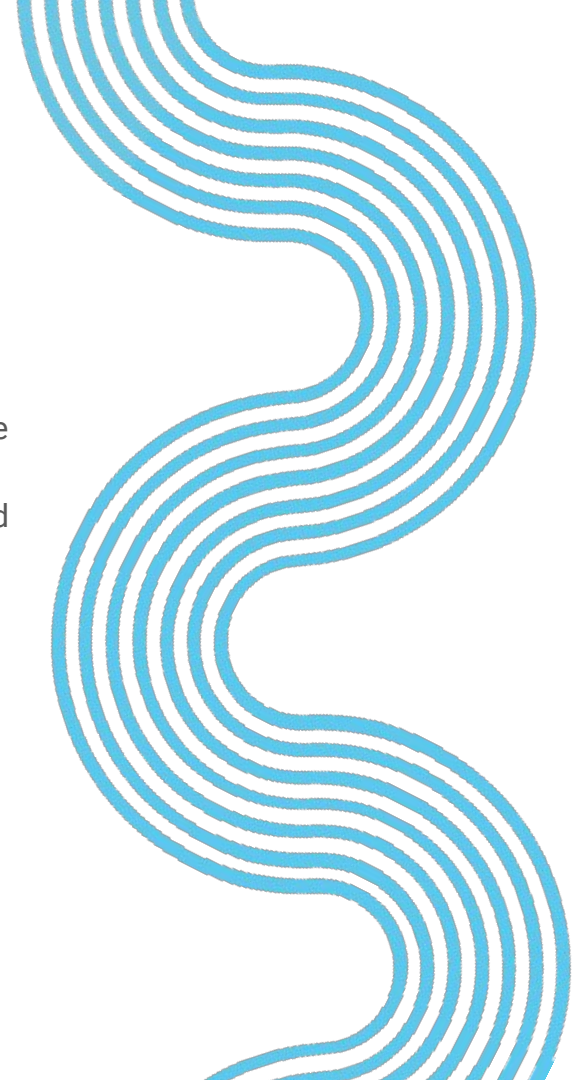
Welcome

To the 6th instalment of the Quantum Retail Safari!

If this is your first time receiving this, we've created this to be an ear to the ground for all the exciting work going on in-store for FMCG brands. If you have been lucky enough to see the previous instalments, we hope you find this issue just as helpful, informative and inspiring.

Please feel free to share this with any of your friends and colleagues and do keep us posted if you have anything going on in-store or in bar you'd like us to feature in our next safari.

If you need help delivering winning activations in-store or in bars for your brand, [make sure to get in touch with us today.](#)



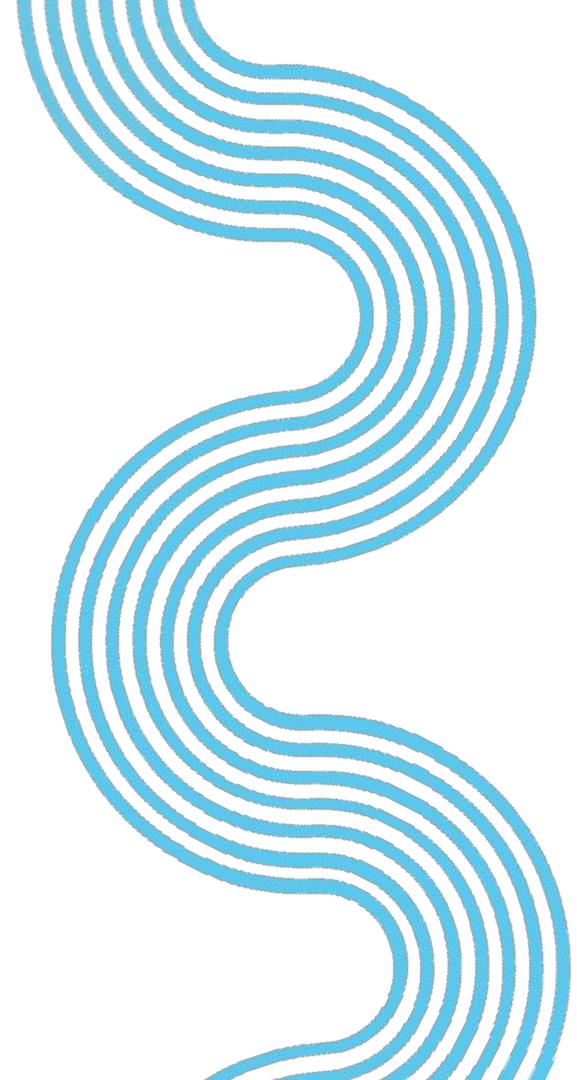
What's 'in-store' for you?

Issue 6 features a diverse collection of off-trade activations, including gifts with purchase, on pack chances to win, stand out displays and a touch of the festive season!

This issue's activation categories are:

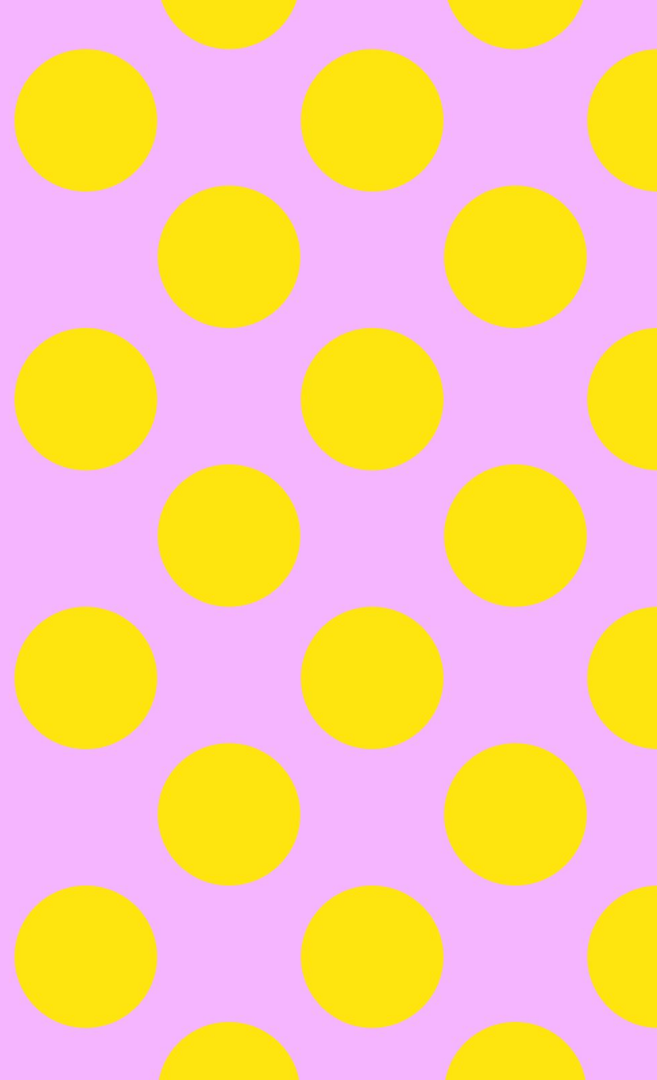
- The joy of giving
- Onpacks and chances to win
- Standout visibility and off fixture displays

We hope you enjoy it!





The joy of giving



Tesco

- Claim a free Cornish print when you buy 2 promotional packs of Korev.
- Get a free mini bottle of Dead Man's Fingers Passion Fruit Rum when you buy a bottle of spiced rum.



Sainsbury's

Get a free highball glass when you buy either Kraken Black Spiced or Kraken Rum Roast Coffee.



Sainsbury's

To celebrate 30 years of Blossom Hill, get a free glitter pen when you buy a bottle of Rosé.





On Packs and Chances to Win

Tesco & Sainsbury's

Scan the QR code to be in with a chance to win a foodie city break worth £1000.



Tesco

- Enter for your chance to win 1 of 10,000 umbro football shirts when you buy a 10 pack of Carling.
- Win a campervan adventure when you find a compass in your can. Plus, text to win 1000's of outdoor prize with Doom Bar Amber Ale.



Sainsbury's

Scan the QR code to be in with a chance of winning an Andrex puppy toy.



Sainsbury's

Win the epic house party of your choice with Jack Daniels.



Tesco

- Be in with the chance to win an adventure holiday when you buy a x4 pack of Rubicon Raw Energy.
- Win a European festival experience with Kopparberg.



Sainsburys

Win 100's of tickets to Snowbombing when you buy a bottle of Fireball.



Tesco

Take home a bottle of Jägermeister for your chance to win over 1,500 prizes including European Festival tickets.



Tesco & ASDA

Gift packs for cider and spirit brands in Tesco and ASDA.



Tesco

Text to win promotion with Batch & Bottle - Be in with a chance of winning an at-home cocktail evening with a bespoke grazing platter.



Tesco

Win an at-home bar with Malibu or a 'Brini Party' worth £2000 with Lambrini.



ASDA & Tesco

Win thousands of music prizes with Grolsch and sundown prizes with San Miguel.





Stand out visibility and off fixture displays

Sainsbury's

Budweiser display with a chance to win tickets to the BUDX FIFA Fan Fest London.



Sainsbury's

Jamison United Limited Edition Whiskey featuring in Sainsbury's.



Sainsbury's & Tesco

End caps in Sainsburys and Tesco featuring Disaronno and Baileys.



Sainsbury's

Alcohol brand promotions on aisle fins.



Tesco

Halloween displays in Tesco featuring Aperol.



Sainsbury's

Gordons Gins and Smirnoff Vodka end caps matched to brand colours.



Sainsbury's

Brewdog front of store display promoting their chance to win promotion.



Sainsbury's

Savoury snack brand promotions.



Sainsburys

Recipe cards featured on bottles of Havana Club.





Say hello

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